# Zoom for
# Higher Education



**1 TO ALL**
NETWORK & COMMUNICATIONS

## Modern learning for the modern student
Zoom Video Communications helps you build today's collaboration classrooms

### Enrich teaching & learning
Expand traditional classrooms with video-first unified communications **to meet the growing needs of modern learners.**

### Maximize your resources
Utilize resources and hardware you **already have to expand your** capabilities and educational offerings

### Improve learning outcomes
Increase student participation and learning retention with virtual and **hybrid classrooms and micro-learning.**

+ HD video and audio provide exceptional **clarity and quality to virtual and hybrid classes.**

+ **Students can join classes virtually, from any** device, boosting attendance and retention.

+ Session recording and automatic transcription **allow students to learn at their own pace.**

+ **Simple user management and single sign-on make video a seamless component of the learning experience.**

"It's not platform dependent, there aren't the delays of making sure the audio functions properly. Zoom just works off the bat. It has **transformed my program."**

John Bansavich, ED.D

**UNIVERSITY OF SAN FRANCISCO**

### Centralized management
Easily manage the entire cloud communication suite through the centralized Zoom Administration **Portal and Dashboard**

### Integrate seamlessly with your LMS
**Moodle, Canvas, Desire2Learn, Sakai, and Blackboard learning management systems.**

### Security and compliance
**Zoom enables FERPA /HIPAA compliance and** provides end-to-end 256-bit AES encryption.

### Accessibility for all learners
Ensure that everyone can participate equitably with closed captioning and keyboard shortcuts.

## Enhanced collaboration features

Collaborating on projects and ideas is easy with one-click content sharing, real-time co-annotation, and digital whiteboarding.

## New ways for students to engage

Video breakout rooms, multi-sharing, polling, and group chats add a new level of engagement to virtual and hybrid classes.

## Microlearning opportunities

Easily create and repurpose video content into easily-digested hosted videos that allow students to learn at their own pace.

Polling and Q&A
enhance collaboration

## What does a video-enabled campus look like? Let's take a look!

Cloud phone system delivers secure HD voice with quality of service and ability to switch to a video meeting.

Researchers accelerate projects by easily collaborating with colleagues around the globe.

Cost efficient cloud conference room connectors allow university staff to connect for better alignment and clarity.

Students use tutoring, advising, and career counseling more often with virtual meetings and office hours.

Virtual and hybrid options enhance and expand classes with powerful collaboration tools.

Video connects dispersed classes and campuses for important announcements and events.

**Virtual Classes**
Student-to-Student Collaboration
Online and Hybrid Classes
Synchronous Online Courses

**Professional Development**
Professor Workgroups
Staff Training
Administrative and Staff Meetings

**Teaching & Learning**
Content Sharing and Collaboration
Guest Lecturers
Record and Share Classroom Sessions
Video Break-out Rooms and Polling

**Student Engagement**
Study Groups and Team Projects
Career Counceling
Office Hours

**University Communication**
HR/Admissions Interviews
Faculty Meetings
University Phone Services